

European Online-Conference

## **Sustainable and Climate-neutral Public Administration in Europe**

**How can practitioners, scholars and national schools of public administration support mutual progress?**

**30 May 2022**

**German University of Administrative Sciences Speyer (digital)**

Sustainable development is one of the great challenges today. The transformation towards a sustainable society is a cross-sectional task that reconciles ecological, economic and social issues. In addition to business, citizens and academia, the administration must also support this process. In doing so, the administration has two roles to play. Firstly, the public administration sets the framework conditions to enable a transformation towards sustainability. Secondly, sustainability has to become one of the guiding principles for all administrative action, for all decision-making and planning processes. To achieve this, the public administration itself must change to serve as a role model for the population.

In tackling this task, the administration must act as a learning system. The aim of this conference is therefore to bring together three groups of actors: administrative sciences, administrative practice and administrative academies. These groups are still not enough connected to each other. The conference promotes targeted discourse between them and is intended to provide new impetus for future sustainability development in the respective field of action as well as to advance opportunities for cooperation and knowledge transfer. At the same time, already existing developments will be considered and intensified.

The conference programme prepares for an exciting day. After two highly promising keynotes, in session one we will discuss the status quo of sustainability in administration from the perspective of administrative sciences. Session two will lead us into the administrative practice in three European countries. The last session offers insights into training opportunities in administrative academies.

If you have any questions, please contact Prof Dr Marga Proehl ([proehl@uni-speyer.de](mailto:proehl@uni-speyer.de)) or Dr Editha Marquardt ([marquardt@uni-speyer.de](mailto:marquardt@uni-speyer.de)).

## **Nachhaltige und klimaneutrale öffentliche Verwaltung in Europa**

**Wie können Praxis, Wissenschaft und nationale Fort- und Weiterbildungsakademien für öffentliche Verwaltung einander unterstützen?**

Nachhaltige Entwicklung ist eine der großen Herausforderungen unserer Zeit. Der Wandel hin zu einer nachhaltigen Gesellschaft ist eine Querschnittsaufgabe, die ökologische, ökonomische und soziale Fragen miteinander in Einklang bringt. Neben Wirtschaft, Wissenschaft und Zivilgesellschaft muss auch die Verwaltung einen wichtigen Beitrag übernehmen. Dabei kommt der Verwaltung eine doppelte Rolle zu. Zum einen setzt sie die Rahmenbedingungen, um eine Transformation zur Nachhaltigkeit zu ermöglichen. Zum anderen sollte Nachhaltigkeit zu einem Leitbild für das gesamte Verwaltungshandeln, für alle Entscheidungs- und Planungsprozesse werden. Dazu muss sich die öffentliche Verwaltung selbst verändern, um als Vorbild für die Bevölkerung zu dienen.

Um diese Aufgabe zu bewältigen, sollte die Verwaltung als lernendes System agieren. Ziel dieser Tagung ist es daher, drei Akteursgruppen zusammenzubringen: Verwaltungswissenschaft, Verwaltungspraxis und Verwaltungsakademien. Diese Gruppen sind noch zu wenig direkt miteinander verbunden. Die Konferenz fördert den zielgerichteten Diskurs zwischen ihnen und soll neue Impulse

für die zukünftige Nachhaltigkeitsentwicklung im jeweiligen Handlungsfeld setzen sowie Kooperationsmöglichkeiten und Wissenstransfer aufzeigen. Zugleich sollen bereits bestehende Entwicklungen berücksichtigt und intensiviert werden.

Das Konferenzprogramm verspricht einen spannenden Tag. Nach zwei hochkarätigen Keynotes werden wir in Session eins den Status quo der Nachhaltigkeit in der Verwaltung aus verwaltungswissenschaftlicher Sicht diskutieren. Session zwei führt uns in die Verwaltungspraxis in drei europäischen Ländern. Die letzte Sitzung bietet Einblicke in die Ausbildungsmöglichkeiten an europäischen Verwaltungsakademien.

Bei Fragen wenden Sie sich bitte an Prof. Dr. Marga Pröhl ([proehl@uni-speyer.de](mailto:proehl@uni-speyer.de)) oder Dr. Editha Marquardt ([marquardt@uni-speyer.de](mailto:marquardt@uni-speyer.de)).

## Programme

9.15 **Get Together**

9.30 **Welcome**

Prof. Dr. Holger **Mühlenkamp**, Rector of the German University of Administrative Sciences Speyer

Sibylle **Bikar**, Member of the Cabinet of Commissioner Hahn, Budget and Administration, European Commission

10.00 **Keynote 1: Sustainability in Public Administration – Neglected Issue or Priority Theme?**

Tatyana **Teplova**, Head of Policy Coherence for Sustainable Development Goals Division

Carina **Lindberg**, Policy Analyst, OECD Public Governance Directorate

10.20 **Keynote 2: How Does the New German Government Approach Sustainability in Public Administration?**

Dr Franziska **Brantner**, Parliamentary State Secretary, Federal Ministry for Economic Affairs and Climate Action

10.40 **Discussion**

**11.00 Coffee break and virtual joint coffee**

11.15 **Session I: Insights from Administrative Sciences into the Status Quo of Sustainability in Administration: What do we know and what are the next research questions?**

Prof. Dr. Louis **Meuleman**, Public Strategy for Sustainable Development (PS4SD), Brussels, Belgium; Vice Chair of the United Nations Committee of Experts on Public Administration (CEPA) @ UNDESA, New York

Dr. Klaus **Jacob**, Department of Political and Social Sciences Otto Suhr Institute for Political Science, Environmental Policy Research Centre, Freie Universität Berlin, Germany

Prof. Dr. Michael **Hoelscher**, Chair of Higher Education Management and Management of Science, German University of Administrative Sciences Speyer

### **Comments:**

Dr. Ingeborg **Niestroy**, Scientific Project Leader, Institute for Advanced Sustainability Studies, IASS, Potsdam, Germany

**12.30 – 13.30 Lunch Break**

Opportunities for open and group discussions at “Wonder Me”

**13.30 Session II: What are the main successes and challenges for public administration practitioners?**

Elisabeth **Freytag-Rigler**, Head of EU Climate and Environment Coordination in Section VI Climate and Energy of the Federal Ministry for Climate Protection, Environment, Energy, Mobility, Vienna, Austria

Krista **Kampus**, Head of European Union and International Cooperation; Executive Director of the European Green Capital 2023, Tallinn, Estonia

Christian **Hübel**, Head of Department Democracy and Strategy, City of Mannheim, Germany

**Comments:**

Oliver **Haubner**, Senior Project Manager, Bertelsmann Stiftung, Gütersloh, Germany

Anna Lotta **Nagel**, Academic Policy Officer, German Council for Sustainable Development (RNE), Berlin, Germany

**15.00-15.30 Coffee break and virtual joint coffee**

**15.30 Session III: Training for Sustainability in Public Administration**

Marco **Ongaro**, Director General, European Institute of Public Administration, Maastricht, NL

Elvira **Stählin-Giese**, Head, Team Sustainability, Federal Academy of Public Administration (BAköV), Federal Ministry of the Interior and Community, Germany

Pia **Marconi**, Head, Sustainability, Scuola Nazionale dell'Amministrazione (SNA), Rome, Italy

**Comments:**

Dr. Kyösti **Väkeväinen**, Managing Director, HAUS Finnish Institute of Public Management Ltd., Helsinki, Finland

Dr. Paraskevi **Dramalioti**, President, National Centre for Public Administration and Local Government (EKDDA), Athens, Greece

**16.45 Concluding Words**

Dr. Editha **Marquardt**, Project Lead "Town & Gown" within the project WITI, German University of Administrative Sciences Speyer

Prof. Dr. Marga **Pröhl**, Honorary Professor, German University of Administrative Sciences Speyer

**17.00 End of Conference**