

European Online-Conference

Sustainable and Climate-neutral Public Administration in Europe

How can practitioners, scholars and national schools of public administration support mutual progress?

30 May 2022

German University of Administrative Sciences Speyer (digital)

Sustainable development is one of the great challenges today. The transformation towards a sustainable society is a cross-sectional task that reconciles ecological, economic and social issues. In addition to business, citizens and academia, the administration must also support this process. In doing so, the administration has two roles to play. Firstly, the public administration sets the framework conditions to enable a transformation towards sustainability. Secondly, sustainability has to become one of the guiding principles for all administrative action, for all decision-making and planning processes. To achieve this, the public administration itself must change to serve as a role model for the population.

In tackling this task, the administration must act as a learning system. The aim of this conference is therefore to bring together three groups of actors: administrative sciences, administrative practice and administrative academies. These groups are still not enough connected to each other. The conference promotes targeted discourse between them and is intended to provide new impetus for future sustainability development in the respective field of action as well as to advance opportunities for cooperation and knowledge transfer. At the same time, already existing developments will be considered and intensified.

The conference programme prepares for an exciting day. After two highly promising keynotes, in session one we will discuss the status quo of sustainability in administration from the perspective of administrative sciences. Session two will lead us into the administrative practice in three European countries. The last session offers insights into training opportunities in administrative academies.

You can register here: <https://www.witi-innovation.de/veranstaltung/sustainableeu/>

If you have any questions, please contact Prof Dr Marga Proehl (proehl@uni-speyer.de) or Dr Editha Marquardt (marquardt@uni-speyer.de).

Programme

9.15 **Get Together**

9.30 **Welcome**

Prof. Dr. Holger **Mühlenkamp**, Rector of the German University of Administrative Sciences Speyer

Marc **Becquet**, Head of Service of DG OIB - Office for Infrastructure and Logistics in Brussels,
European Commission

10.00 **Keynote 1: Sustainability in Public Administration – Neglected Issue or Priority Theme?**

Tatyana **Teplova**, Head of Policy Coherence for Sustainable Development Goals Division

Carina **Lindberg**, Policy Analyst, OECD Public Governance Directorate

10.20 **Keynote 2: How Does the New German Government Approach Sustainability in Public Administration?**

Dr Franziska **Brantner**, Parliamentary State Secretary, Federal Ministry for Economic Affairs and
Climate Action

10.40 **Discussion**

11.00 Coffee break and virtual joint coffee

11.15 **Session I: Insights from Administrative Sciences into the Status Quo of Sustainability in Administration: What do we know and what are the next research questions?**

Prof. Dr. Louis **Meuleman**, Public Strategy for Sustainable Development (PS4SD), Brussels, Belgium;
Vice Chair of the United Nations Committee of Experts on Public Administration (CEPA) @ UNDESA,
New York

Dr. Klaus **Jacob**, Department of Political and Social Sciences Otto Suhr Institute for Political Science,
Environmental Policy Research Centre, Freie Universität Berlin, Germany

Prof. Dr. Michael **Hoelscher**, Chair of Higher Education Management and Management of Science,
German University of Administrative Sciences Speyer

Comments:

Dr. Ingeborg **Niestroy**, Scientific Project Leader, Institute for Advanced Sustainability Studies, IASS,
Potsdam, Germany

12.30 – 13.30 Lunch Break

Opportunities for open and group discussions at “Wonder Me”

13.30 **Session II: What are the main successes and challenges for public administration practitioners?**

Elisabeth **Freytag-Rigler**, Head of EU Climate and Environment Coordination in Section VI Climate and Energy of the Federal Ministry for Climate Protection, Environment, Energy, Mobility, Vienna, Austria

Krista **Kampus**, Head of European Union and International Cooperation; Executive Director of the European Green Capital 2023, Tallinn, Estonia

Christian **Hübel**, Head of Department Democracy and Strategy, City of Mannheim, Germany

Comments:

Oliver **Haubner**, Senior Project Manager, Bertelsmann Stiftung, Gütersloh, Germany

Anna Lotta **Nagel**, Academic Policy Officer, German Council for Sustainable Development (RNE), Berlin, Germany

15.00-15.30 Coffee break and virtual joint coffee

15.30 **Session III: Training for Sustainability in Public Administration**

Marco **Ongaro**, Director General, European Institute of Public Administration, Maastricht, Netherlands

Elvira **Stählin-Giese**, Head, Team Sustainability, Federal Academy of Public Administration (BAköV), Federal Ministry of the Interior and Community, Germany

Pia **Marconi**, Head, Sustainability, Scuola Nazionale dell'Amministrazione (SNA), Rome, Italy

Comments:

Dr. Kyösti **Väkeväinen**, Managing Director, HAUS Finnish Institute of Public Management Ltd., Helsinki, Finland

Dr. Odysseas **Kopsidas**, Scientific Advisor, National Centre for Public Administration and Local Government (EKDDA), Athens, Greece

16.45 **Concluding Words**

Dr. Editha **Marquardt**, Project Lead "Town & Gown" within the project WITI, German University of Administrative Sciences Speyer

Prof. Dr. Marga **Pröhl**, Honorary Professor, German University of Administrative Sciences Speyer

17.00 **End of Conference**